



## THE SCOOP:

- Spaces are 10'x 20'. We provide only the land and limited night lighting for pedestrian safety.
- Vendor fee includes Festival entrance for two people.
- Additional vendor tickets may be purchased for \$15 each.
- Camping is available for an additional \$20 for tents and \$50 for campers, RVs, vans or other vehicles.
- The Festival vendor fee is due with your application and is non-refundable. The Festival will take place RAIN or SHINE.
- All applications will be reviewed in the order received. For the benefit of our attendees and your business interests, we are looking for diversity and will do our best to avoid duplicates. Please provide as much detail as possible with your applications, including menus and pictures, if possible, to aid in the process.
- You may set up on Friday evening from Noon to 6pm or on Saturday morning from 8-11am. In either case, someone will be there to assist you. All vendors must be set up, and vehicles properly parked by 6pm Friday and 11am on Saturday for pedestrian safety.
- Department of Health permits for temporary food operations are required for all food vendors. At your request, permit applications and guidelines will be sent to you with your food vendor confirmation, this is a simple one page form.
- All food vendor prices must be posted in professional, legible manor.
- Vendors using heat and/or open flame for cooking must provide fireproof containers for discarding ashes and one visible fire extinguisher. No open fires are permitted in the vendor area.
- Vendors needing electricity must bring an electric generator of the quiet type and it must be kept close to the vendor's booth. Vendors must also provide their own water.
- Camping is permitted in the designated areas. No camping is permitted in the vendor area. No dogs are permitted anywhere on the site.
- By Sunday morning at 10am, all vendors must remove all their property and leave their space clean and free of trash and debris.
- Deadline for applications is August 30th.

If you have additional questions or require more detail, please call Rob Fox at (302) 674-1040. You can also email your questions to defolk@gmail.com.

The Delaware Friends of Folk is 501(c)(3) not-for-profit organization, and member of the North American Folk Music and Dance Alliance. Programs are made possible, in part, by a grant from the Delaware Division of the Arts.

Delaware Friends of Folk  
325 So. Shore Drive  
Dover, DE 19901



# Delaware Friends of Folk 2017 VENDOR OPPORTUNITIES



## FOOD, CRAFT & SERVICE VENDORS



Delaware Friends of Folk is a nonprofit organization dedicated to furthering the cause of folk music and folk musicians in our area.

We stage this annual folk festival, monthly coffee house concerts and monthly pick-ins where people gather to play music together.

We enjoy partial funding support  
from the  
Delaware Division of the Arts.





**Save this weekend!**  
September 22<sup>nd</sup> & 23<sup>rd</sup>, 2017

- **Friday Evening: 2017 Delmarva Folk Hero Contest**
- **Saturday: all day music**

This event will be the 26th Annual Festival that Delaware Friends of Folk has presented. It is an outdoor festival featuring kids activities, crafts, food and a full program of music. The Delmarva Folk Festival serves to showcase outstanding local and regional performers and to enjoy great musics, food and fun in a beautiful outdoor setting.

**Featuring:**

**John Flynn • Bad JuJu  
Hot Breakfast • Jessica Graae  
Sand Creek • Celtic Harvest  
Bruce Anthony • Driven Women  
and more!**

Prices: Friday night \$7 • Saturday \$15 members in advance / \$20 non-members in advance • \$30 at the gate  
Rough Camping: \$20 for tents • \$50 for wheeled campers/RVs • Vendor spaces still available

**For more information  
Tel. 302-827-FOLK  
www.Delfolk.org**



**Food & Craft Vendors**

The Delaware Friends of Folk invites you to purvey your wares at our annual music festival!

**Strategic Shopping Opportunities**



- The area for vendors is between the main parking area and the stage area. This is not a great distance so all visitors will pass frequently through the vendor sites when entering and leaving the music area.



- Delaware Friends of Folk will be selling water, coffee, artist's Cds and Folk Festival T-shirts. We will not sell anything that competes with vendors.

- We make regular announcements throughout the day encouraging the audience to visit the vendor sites.



- There will also be children's activities adjacent to the vendor sites from Noon until 5pm on Saturday.

**Vendor Order**

#	Type	Size	Cost	Sub-Total
	Food Vendor	10 X 20	\$25	
	Non-Food Vendor	10 X 20	\$15	
	\$5 discount for not-for-profit groups		-\$5	
	Additional Festival Tickets		\$15	
	Tent Camping (per site)		\$20	
	RV / Vehicle Camping (per vehicle)		\$50	
	Vendor Marketplace Program Ad (2" x 2")		\$20	
<b>Total</b>				

Business Name	
Your Name	
Address	
City/State/Zip	
Daytime Phone	
Evening Phone	
Email	
Type of food, Display, Service or Merchandise	
Set-Up Time	Circle: <b>Fri. pm</b> / <b>Sat. am</b>
Other Info:	
<b>YES or NO</b>	<b>Would you be willing to pay for electric Service at \$25.00?</b>

**The DEADLINE for submissions is Sept. 9, 2017.  
Return this to & make checks payable to:  
Delaware Friends of Folk  
325 So. Shore Drive  
Dover, DE 19901**